

Press Release

04/12/2006

For Immediate Release

Carl Zeiss Vision Makes it 3 in a Row.

National Pharmacies Optical, 2006, "Best Optical Supplier" of the year award has been won, for the 3rd year in a row, by Carl Zeiss Vision.

Carl Zeiss Vision was the recipient of the award due to consistently high levels of service and support with staff training, account servicing and new product innovation.

12 optical suppliers were judged over the five categories of Administration, Category Management, Logistics and Supply, Supplier Support and Overall Performance with Carl Zeiss Vision receiving the highest overall score.

Todd Spencer, Carl Zeiss Vision Account Manager for National Pharmacies Optical said "To be put up against 12 other optical suppliers and judged as the overall best supplier for the 3rd consecutive year is an excellent achievement by Carl Zeiss Vision. It demonstrates our continual commitment to providing strong partnerships with eyecare professionals."

Carl Zeiss Vision's ability to provide continuous and beneficial staff training, along with introductions of new products, was a major support to National Pharmacies Optical promoting and growing our consumer brands. State-of-the-art technological support also played a strong part in Carl Zeiss Vision winning the "Best Optical Supplier" award with the success of the latest generation SOLAOne Ego and HD lenses, and the innovative, hand-held iPilot dispensing technology in all stores.

Image: Neil Retallick, General Manager Merchandising, presents Todd Spencer with the National Pharmacies Optical, 2006, "Best Optical Supplier" of the Year award.

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