

Press Release

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For Immediate Release

ZEISS Finished Single Vision Lenses – A clear solution

ZEISS brings together all of the history, technology and innovation into another dynamic family of lenses – the ZEISS Finished Single Vision (FSV) Lens range.

Mr Tony Gray, Carl Zeiss Vision Managing Director Australia & New Zealand said “ZEISS has unparalleled experience in developing products that perform across a range of extreme conditions. The ZEISS FSV range is no exception being in a quality class all of its own - delivering quality optics that only science can deliver”.

The ZEISS FSV range is thin and flat with the 1.5 LotuTec being up to 2.24D flatter than traditional SOLA Lenses and maintains corrected curve optical performance. This provides the wearer with thinner looking lenses and allows the lens to be fitted into small shallow frames.

Mrs Jacqui Golding, Carl Zeiss Vision Sales Manager Australia & New Zealand said “the ultra thinness of the ZEISS FSV range has been a key attribute in the lens success since launch. Eyecare professionals and spectacle wearers alike have been able to select from a wider range of frames than what has normally been available to them”.

With the full field blur minimisation of the 1.60 and 1.67 optimised aspheric designs for both spherical (mean) power and oblique astigmatism, wearers will experience flatter lenses providing better optics with excellent periphery vision.

Material attributes of the ZEISS FSV range includes 100% UV protection with the 1.60 and 1.67 lenses absorbing 100% of UVA and UVB and the 1.50 lens absorbing up to 365 nm. The 1.60 and 1.67 lenses are ultra tough, measuring between 45 and 50kg tensile strength, which is ideal for rimless frames.

ZEISS FSV come standard with the ZEISS LotuTec AR coating for optimum visual performance ensuring wearer’s experience better vision with clean, clear, scratch resistant lenses at all times and no interference patterns.

“Like all ZEISS branded lenses wearers are guaranteed maximum quality by the ZEISS Clarity quality seal: the discreet laser engraving on every branded ZEISS lens” said Mr Gray.

ZEISS FSV Lenses promise optical excellence for natural vision. With an extensive range available for both plus (+) and minus (-) prescriptions with the 1.67 range going up to a -4.00cyl, ZEISS Finished Single Vision Lenses are the perfect choice!

Image: Jacqui Golding, Carl Zeiss Vision Sales Manager Australia & New Zealand holding up a new ZEISS FSV Lens

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CARL ZEISS VISION

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