

Press Release

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For Immediate Release

Carl Zeiss Vision extends a hand to the Victims of the Victorian bushfires

With so many people affected by the devastating Victorian bushfires through the loss of family, friends, homes and businesses, Carl Zeiss Vision immediately took part in making a donation.

Carl Zeiss Vision has assisted not only customers but patients as well through the donation of single vision lenses. Through Carl Zeiss Vision's Victorian Territory Managers, Carl Zeiss Vision provided customers in the affected area with ability to offer patients single vision lenses at no charge.

Mr Tony Gray, Carl Zeiss Vision General Manager Australia/New Zealand said "Carl Zeiss Vision desperately wanted to assist the victims of the devastating bushfires in some way. With many victims losing all their possessions we thought it would be best to donate lenses that our customers could offer their patients. By doing this Carl Zeiss Vision has played just a small part in assisting the victims of the bushfires return to somewhat of normality".

Carl Zeiss Vision has received many thank you notes from customers commenting on how grateful their patients have been in being able to replace their prescription spectacles free of charge.

To date Carl Zeiss Vision has provided bushfire victims, through customers, with 43 pairs of lenses.

Image 1: Thank you note

Image 2: Acuity Eyecare advert

Further Information:

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