

## Press Release

28/08/2007

For Immediate Release

### Carl Zeiss Vision welcomes a new partner

Carl Zeiss Vision is pleased to announce that CR Surfacing Laboratory, based in Melbourne, has been accredited as a licensed Teflon distributor. This means that from September 2007, CR Surfacing Laboratory will be able to apply Teflon Anti-Reflective coatings on SOLA branded Rx lenses in their Laboratory.

As part of the Teflon qualification process, CR Surfacing Laboratory has implemented an extensive series of quality and testing procedures and will adhere to a stringent on-going quality testing criteria. The team at CR Surfacing has undergone extensive training conducted by Carl Zeiss Vision's technical support team.

Mr Tony Gray, General Manager Carl Zeiss Vision Australia and New Zealand said "this is an exciting development in the partnership between Carl Zeiss Vision and CR Surfacing Laboratory. CR Surfacing is a well respected Laboratory who has invested significantly in the latest processing technology. This arrangement will broaden the reach of SOLA and Teflon branded products and will give CR Surfacing Laboratory access to the latest AR coating technology".

"Carl Zeiss Vision has several licensing partnerships, similar to this, with Independent Laboratories in North America and they have all proven to be extremely successful."

Mr Adam Fletcher, CR Surfacing Laboratory Managing Director, stated "we're extremely pleased to be partnering with Carl Zeiss Vision. This arrangement will ensure that CR Surfacing remains at the forefront of coating technology, allowing us to leverage the support from Carl Zeiss Vision's technical resources. Our customers will enjoy the benefits of the latest coating technology supported by the strength of the Teflon branding."

If you would like information on Teflon Easy Care Coating, please contact Carl Zeiss Vision Customer Service on 1800 882 041 (Australia) or 0508 765 271 (New Zealand).

Images:

- 1: Adam Fletcher, Director, Sasha Sergejew, Commercial Manager & Ray Geake, Director of CR Surfacing Laboratory
- 2: CR Surfacing Laboratory's AR specialists David Perna and Rebecca Foster

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