

Press Release

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For Immediate Release.

New Asia Pacific Leadership for Carl Zeiss Vision

Carl Zeiss Vision is pleased to announce that Mr Vaidyanathan Srinivasan has assumed the position of Executive Vice President, Asia Pacific, taking over leadership of commercial operations in the Asia Pacific region from Mr David Cross.

Mr Cross adopts the newly created global role, Vice President, Strategic Business Development for Carl Zeiss Vision International. In this new role, Mr Cross will provide critical support to the CEO on global strategy development, including new business model commercialization and the M&A function. Mr Cross will also retain an involvement in ensuring the successful integration of our newly acquired Asia Pacific business in South Africa.

Mr Cross commented, "Throughout my time as Managing Director of Asia Pacific I have been involved in a great period of positive change and growth for our business. I've also had the pleasure to make many life long friends. I'd like to take this opportunity to thank all the people who have lent me their support over the years."

Mr Srinivasan has familiarized himself with the Asia Pacific region since October last year and anticipates a high growth future for the business. "Leading such a dynamic business with an extensive range of customers throughout an expansive region is a great challenge. Our customers in Australia and New Zealand can look forward to many new developments that will generate even greater levels of value from the products and services of Carl Zeiss Vision." added Mr Srinivasan.

Mr Srinivasan has a rich experience across Asia, involving 20 years with the medical instruments business of Carl Zeiss and is based in Singapore. His knowledge of Asian business is invaluable as Carl Zeiss Vision expands its focus across the diverse markets of Asia as they develop at a rapid pace.

Mr Tony Gray, General Manager, Australia and New Zealand, continues to lead the local commercial team of more than 350 staff from the Adelaide-based head office.

Image 1: Vaidyanathan Srinivasan, Executive Vice President, Carl Zeiss Vision Asia Pacific

Image 2: David Cross, Vice President, Strategic Business Development, Carl Zeiss Vision International

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