

Press Release

11/04/2007

For Immediate Release.

Carl Zeiss Vision introduces a National Customer Support Manager

Carl Zeiss Vision is pleased to announce the appointment of Steven Haifawi to the newly created position of National Customer Support Manager for Australia and New Zealand.

Steven has been with the company since late 2005 and has been very involved with customers using the SOLA iPilot dispensing technology in his previous roles as Support Manager for Dispensing Solutions IT. Prior to joining Carl Zeiss Vision, Steven was responsible for developing customer systems in operations management for national document and data management services company Recall. Steven also has a strong commercial background having been Recall's Asia Pacific Business Analyst for four years. This blend of skills is well-suited to the demands of managing Carl Zeiss Vision's national customer support network.

Mr Tony Gray, Carl Zeiss Vision General Manager Australia/New Zealand said "We are thrilled that Steven has accepted this important position. Since starting in the role Steven has implemented several initiatives that will improve and enhance the Customer experience with CZV in Australia and New Zealand. We're looking forward to introducing further improvements in the day-to-day running of our customer service.

Further Information:

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Image: Steven Haifawi, National Customer Support Manager

